

ONLINE SWITCH KIT

EverythingCU.com Online Switch Kit

Our **Online Switch Kit** makes it easier than ever for people to become members of your Credit Union. Customized with your CU's name, address, routing numbers, and even the look and feel of your CU's web site, our Online Switch Kit enables your prospective members to type their information **ONCE**. Our Online Switch Kit instantly creates a complete set of individually customized **letters**, **forms**, and a **checklist**, as a PDF, ready for printing and mailing.

Feel free to visit www.EverythingCU.com and click on "Switch Kit" to take a test drive.

Frequently Asked Questions

Q. What's the concept of this?

A. One thing that may discourage people from switching to your CU is the long process of filling out many repetitive forms. Our online switch kit enables new or existing members to type their information just once and instantly generate all the necessary forms ready to print and send out to make the switch.

Q. How does it work? Do I need special technology or equipment?

A. We will provide you with a customized link for your credit union. All you need to do is put this link on your web site wherever you'd like your members and/or MSRs to be able to use the Online Switch Kit.

Q. Will it look like my web site?

A. Yes. We will duplicate your site's design to the best of our abilities, so the member's transition from your web site to our Online Switch Kit is seamless. Most people would never know there was any change.

Q. Could we actually host it on our CU's web site?

A. Possibly, but certainly not easily. Hosting the Online Switch Kit on your CU's site would require a transfer of proprietary source code, as well as the purchasing and installation of more than one middleware software programs on your web server to run it. Instead, it is far easier and more cost-efficient to have users of your web site follow a secure link which will take them to your custom switch kit hosted on our server. All that is required on your end is to create a link on your web site. Please email us at info@EverythingCU.com if you'd like more information about the requirements to host it in-house.



Q. What if I change my web site's design / navigation?

A. Simply notify us when your CU's site design has been changed. We would require a small fee to then make the changes on our end. Your new switch kit would be ready within 48 hours.

Q. What security does it have?

A. It's our highest priority that your members' personal information always stays secure. We have a secure certificate from Thawte and we feature 128-bit encryption on our secure server.

Q. Can my MSRs / call center use it?

A. Absolutely. Our Online Switch Kit was expressly designed with MSRs / call centers in mind.

Q. If I sign up, when would it be ready?

A. Upon receiving your order, your customized switch kit would be ready within 48 hours.



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